



## HTC'S PDA PHONES IN TAIWAN AND HONG KONG TO FEATURE CHINESE "SOFT" KEYBOARD

Keytouch, the technology licensing and product development company for mobile text input solutions, has licensed its "software keyboard" text entry solution "MultiPlay Chinese" to HTC.

Keytouch's MultiPlay Chinese input has been integrated into HTC's new PDA phone lineup with Windows Mobile 6, Touch Dual, recently launched in Taiwan and Hong Kong markets.

Keytouch's MultiPlay Chinese input is aimed specifically at the market for smart handheld devices in Asia Pacific. It supports input formats like Pinyin, Zhu Yin, Stroke and Changjie. MultiPlay Chinese offers an intuitive user interface with advanced predictive text, personalised user database, and auto-learning system. It also enables PC-like functionality for easy and fast entry of text, symbols and numbers on a regular mobile phone keypad.



## MOTOROLA INCREASES MUSIC PRESENCE IN ASIA

Motorola has signed a definitive agreement to acquire Soundbuzz, a privately held Pan-Asian music provider. The acquisition, which is subject to customary conditions, is expected to close in the first quarter of 2008.

Through its MOTOMUSIC service, Motorola has more than two years experience delivering mobile music to consumers with its carrier customers in China, Hong Kong and Taiwan. The acquisition of Soundbuzz allows Motorola to expand MOTOMUSIC beyond China, into India, Southeast Asia, Australia

and New Zealand. With well over 90% of all digital music content in Asia sold via mobile channels, a level expected to remain in the coming years, Motorola's strength in music delivery will help its carrier customers access this growth opportunity.

Soundbuzz's multi-region music delivery platform enables the purchase and distribution of digital content through over-the-air and wired broadband connections. The company's end-to-end system includes subscriber management, content management, payment,

client software and media delivery technologies.

Headquartered in Singapore, Soundbuzz has access to one of the most extensive music libraries in the Asia-Pacific region, through licenses from Sony BMG, EMI, Warner Music International and Universal Music Group, as well as over 45 independent record labels in Asia, the U.S. and Europe. Motorola intends to maintain Soundbuzz's Singapore headquarters, which will be an integral component of Motorola's digital music development strategy in Asia.